



Dear

I was fortunate to receive a scholarship and gain a world class education here at Oxford, and I am writing to ask you to help other students by making a gift to support graduate scholarships.

Having been born and raised in the Brazilian Amazon, Oxford was a distant reality – literally and metaphorically. Studying here would not have been possible without the scholarship I received and I am deeply grateful for the opportunity. My Oxford degree will enable me to make a significant contribution to the indigenous people and forests under threat in Brazil.

The cost of a graduate education for an international student is around £31,000 a year. Whilst students apply for research grants, many students, like me, would not be able to continue their research and learning at Oxford without the support of scholarships. Now, more than ever, Oxford needs the support of alumni to ensure people from around the world and the United Kingdom, who strongly desire to make a difference to their societies, can benefit from an Oxford education.

I have experienced, first-hand, the transformative power of a scholarship at this University. As I enter the ranks of Oxford's alumni, I ask you to consider supporting Oxford's students. I hope that you will choose to make a donation.

**Collectively, we can make a real difference to the lives of future Oxford students and to their own goals for changing the world.**

Yours sincerely,

Priscilla Santos  
MSc Nature, Society and Environment Policy  
St. Anne's (2012)

You are an important part of our community. Your support is invaluable.

If 100 alumni give £15.50 a month for a year, the University could provide a full scholarship to one more talented student.



**Make a regular gift by direct debit or wire transfer**

To the bank account of University of Oxford China Office Limited

HSBC: 808-455588-838

Bank address: Head Office  
1 Queen's Road Central  
Hong Kong  
SWIFT code: HSBCHKHCHK (if applicable)

I would like to make a regular gift of HK\$ .....  
each month / quarter / year\* starting on ..... 20.....

\*Please specify

Please kindly contact your bank directly as the University of Oxford China Office is not able to set up an automated payment on your behalf. Please email the giving form to the Office, indicating that you will pay by direct deposit or wire transfer, so that your gift can be identified.

**My company will match my gift**

The appropriate form is enclosed.

**Further information**

The University of Oxford China Office Limited is a registered charity under Section 88 of the Inland Revenue Ordinance. Gifts of HK\$100 or above may be claimed for tax deduction purposes. On receipt of your donation, we will ensure that you are sent a receipt for Hong Kong tax purposes.

**University of Oxford Development Trust Fund**  
Other than gifts for colleges, all gifts will be held in one of the specific broad-purpose funds within OUDT. The gifts will then be applied in accordance with the purposes of the relevant broad-purpose fund. Details of the broad-purpose funds and their purposes can be found at [www.admin.ox.ac.uk/trusts/oudt](http://www.admin.ox.ac.uk/trusts/oudt). Wishes expressed on this form will not give rise to new trusts or other legally binding obligations. Every gift will contribute towards the Oxford Thinking Campaign ([www.campaign.ox.ac.uk](http://www.campaign.ox.ac.uk)).

**Data Protection**

We want to ensure that we keep the details we hold about you up to date, and communicate with you fully in accordance with your wishes. Your data will continue to be used for the purposes of communication and marketing activities by post, email, telephone, fax or text message, unless you indicate otherwise. We use tools to monitor the effectiveness of our communications with you, including email tracking, which records when an email from us is opened and/or how many links are clicked within the message. The data from this tracking are generally used in an aggregated and anonymised form. If at any time your details change or you wish to add to or remove from the list of communications sent to you then please contact us.

Your data are held securely in the University's shared Development and Alumni Relations System (DARS), which helps ensure your details are up to date and improves our communications with you. The data may be used by colleges, faculties, departments, administrative units, international offices, recognised alumni societies, sports and other entities associated with the University, and agents contracted by the University in that capacity.

Full details on how your data are held and used are set out in our Data Protection Statement at [www.campaign.ox.ac.uk/data\\_protection](http://www.campaign.ox.ac.uk/data_protection) or you can request a hard copy from our Database Team. Some sensitive personal data may be held in DARS. If at any time you have any queries about the use of your personal data in DARS or wish to change the fact of, or extent of, use of your personal data, please contact the Database Team, quoting your alumni card number (if you have one), at the address given below, email [database@devoff.ox.ac.uk](mailto:database@devoff.ox.ac.uk), or telephone +44 (0)1865 611600.

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Tel: +44 (0)1865 611600 Fax: +44 (0)1865 611531  
[database@devoff.ox.ac.uk](mailto:database@devoff.ox.ac.uk) [www.campaign.ox.ac.uk](http://www.campaign.ox.ac.uk)

You can find out more details about giving via the Oxford China Office at [www.oxfordchina.org](http://www.oxfordchina.org). To make a gift directly to the University, please visit [www.campaign.ox.ac.uk](http://www.campaign.ox.ac.uk)

By giving to Graduate Scholarships, you are supporting graduate students at Oxford to pursue their studies free from financial constraint.

**I wish to support Oxford by giving to:**

- Graduate Support
- The Vice-Chancellor's General Fund
- A college\*.....
- A faculty / department\*.....
- A museum / library\*.....
- Another area\*.....

\* Please specify

Gifts received through the University of Oxford China Office Limited are processed by the University of Oxford Development Trust Fund (OUDT). If your wish is to support a college, OUDT will transfer your gift directly to the relevant college. In all other cases, your kind gift will be held in the specific OUDT fund which most closely corresponds to the area you wish to support. Please see opposite for further details.

I wish my gift to remain anonymous.

**Please consider leaving a gift in your will**

Please send me information about making a gift in my will.

**Make a single gift by cheque or bank transfer**

I would like to make a single gift of HK\$ .....  
made payable to University of Oxford China Office Limited

Signature .....

Date

Gifts in other currencies such as GBP or USD are welcome. Please contact the University of Oxford China Office for further information.

Thank you for supporting  
the University of Oxford

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